



Last revision: June 19, 2005

## BANNER ADVERTISING PRICING INFORMATION FOR GRRLGAMER.COM

**Thank you for your interest in advertising on GrrlGamer.com!**

Currently we have four types of banner placement:

- 468x60 page bottom
- 120x60 Reviews page right-side column under any screenshot thumbnails
- 120x240 right side on most main pages, 1<sup>st</sup> banner
- 120x240 right side on most main pages, 2<sup>nd</sup> banner

Advertisers can buy more than one type of placement for maximum exposure. GIF, animated GIF, JPG, and Flash banners are supported. We can also link to banner image/Flash files on your Web site.

We use PHPAdsNew as our ad banner management tool. If requested, we can provide our advertisers with a login and password to view their statistics, which include impressions and clickthrough data.

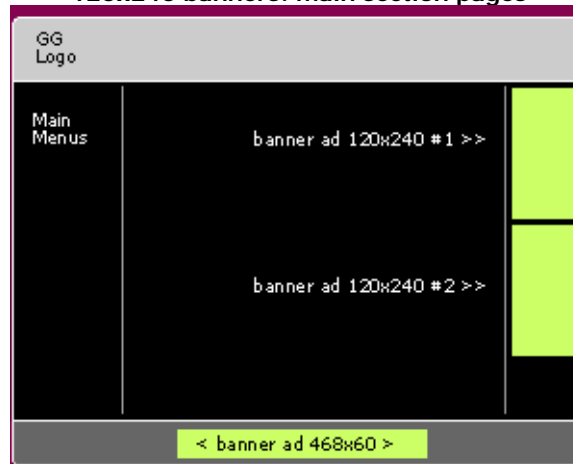
### Banner Placement Schematic



**Reviews pages: additional 120x60 banner**



**120x240 banners: main section pages**



**Pricing Structure**

CPM refers to cost per thousand.

**468x60 bottom banner**

# of Impressions	CPM	Total Cost
5000	15	\$75.00
10000	13	\$130.00
25000	11	\$275.00
50000	9	\$450.00

**120x60 right side banner on Reviews pages:**

# of Impressions	CPM	Total Cost
1000	12	\$12.00
5000	10	\$50.00
10000	8	\$80.00

**120x240 right side banner #1 on main pages:**

# of Impressions	CPM	Total Cost
5000	15	\$75.00
10000	13	\$130.00
25000	11	\$275.00
50000	9	\$450.00

**120x240 right side banner #2 on main pages:**

# of Impressions	CPM	Total Cost
5000	14	\$70.00
10000	12	\$120.00
25000	10	\$250.00
50000	8	\$400.00

**Contact Information**

For additional information, including payment remittance, please contact Minna Kim Mazza at [minna@grrlgamer.com](mailto:minna@grrlgamer.com).